Description of Helpfulness

|  |  |
| --- | --- |
| Function | Promoting well-being, achievement, popularity |
| Relevance | Caring society, Social contract, exchange |
| Target | Community |
| Respondent | Resident |
| Feature | 4 items in 5-point rating scale |
| Reliability | .740 |
| References | Kwan, Yui-huen, Man-hung Ngan, **Chau-kiu Cheung**, and Kun Ma. 2002. *Effectiveness Enhancement of the Kwun Tong Community Care and Support Network Project─Research Report.* Hong Kong: Department of Applied Social Studies, City University of Hong Kong. |

Scoring of Helpfulness

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Response | No | Rather little | Average | Rather a lot | Very much |
| Score for Items 1-4 | 0 | 25 | 50 | 75 | 100 |

|  |  |
| --- | --- |
| Scale score: average of item scores | Action |
| 70-100 | Appreciation |
| 30-70 | Some concern for promotion |
| 0-30 | Great concern for promotion |